

U2010 Term Project

- **Due June 11, 2003. Start working on it now!**
- Demonstrate your e-Commerce site with
 - Implemented e-commerce functions
 - Well-designed interface w/ easy navigation
 - Dynamic page generation capability`
- Submit a written report including the following:
 - Description of your **business and revenue model**
 - **Market** definition
 - Analysis of at least **two leaders** in the defined market
 - Explain your **competitive advantages**
 - Describe the detailed **architecture** of your e-Commerce web site
 - A complete **list of technology/tools** used in your implementation
 - A detailed description of at least one **core technology**

Term Project Presentation

- Date: Wednesday, June 11th 2003
- What should be included?
 - Company overview
 - Business model
 - Market
 - Site design overview
 - Technology
 - Demonstration of business transactions
 - Special features
- Max time: 8 minutes